



Web Site Design Contract

Contact Name: _____

Phone: _____ Fax No.: _____

Company/Client: _____

Address: _____

City: _____ State: _____ ZIP: _____ Country: _____

E-mail address: _____

Present URL (if any): www. _____

Username: _____ Password: _____ Host: _____

My desire is to delight the client. One way is to make clear our understandings with each other. These are the terms of our agreement together:

1. Authorization. The above-named client is engaging Wavelength Productions, a sole proprietor, located at 2542 Coolidge St., Madison, WI, 53704, as an independent contractor for the specific project of developing and/or improving a World Wide Web site to be installed on the client's web space on a web hosting service's computer. The client hereby authorizes Wavelength Productions to access this account, and authorizes the web hosting service to provide Wavelength Productions with "write permission" for the client's webpage directory and any other directories or programs which need to be accessed for this project. The client also authorizes Wavelength Productions to publicize their completed web site to Web search engines, as well as other Web directories and indexes.

2. Development. This Web design project will be developed using Adobe Dreamweaver. Designing a web site to fully work in multiple browsers (and browser versions) can require considerable, extra effort. It could also involve creating multiple versions of code/pages. Wavelength Productions warrants that the web site designed for you will work in the latest two versions of the following browsers: Microsoft Internet Explorer, Mozilla Firefox. This warranty does not cover AOL or text-based browsers. **For people with disabilities** - without sacrificing quality and design, Wavelength Productions ensures that the content and functions built into your web site are available to all visitors following the currently recommended guidelines for web site development.

3. Standard Web Site Package Elements. (For Standard Website Packages Only. Cross out for online stores.) Wavelength Productions includes the following elements in the Standard Website Packages:

- **E-mail/phone consultation** (Up to 2 hours total general Internet orientation education, marketing strategy, Web design consultation, and helping clients learn to use their own webpage editor. Telephone long

distance charges are in addition to package rates quoted. Additional education and consultation is at our hourly rate.)

- **Words of text** supplied by the client (200 words per page approximate maximum if not supplied via diskette. Web pages of more than 1,200 words of text may be subject to additional fees, especially if they require a great deal of formatting.)
- **Links** to external pages, up to an average of 3 per page.
- **Custom Graphics Package.** Masthead graphic on first page (simple custom graphic incorporating company logo). Top-of-page graphic for all other pages in your website. Colorful lines and bullets, and colored and textured background.
- **Photos and other misc. graphic images** supplied by client (up to an average of 3 included per page in standard web sites and “regular” online store pages, in addition to masthead and top-of-page graphic).
- **Installation** of web pages on the client's web hosting service.
- **Minor updates and changes** to existing web pages for three months, subject to the limits outlined below. Additional changes billed at hourly rate. For online stores, this includes only “regular” pages, not product pages or the ordering system pages.
- **Site publicity** to at least six major Web search engines, such as Yahoo, AltaVista, InfoSeek, WebCrawler, Lycos, and HotBot.
- **E-mail response link** on each webpage to any e-mail address the client designates.
- **Image Map** for internal navigation (Not included in the package price for sites smaller than 6 pages.)

4. Standard Web Site Packages Only. (Cross out this section for online stores.) The content of the web pages will be supplied by the client and executed as specified by the client in the “Web Client Questionnaire” dated _____. This web site includes up to _____ web pages. In case the client desires additional standard web pages beyond the original number of pages specified above, the client agrees to pay Wavelength Productions an additional \$40.00 for each additional new webpage or \$25.00 for each additional template page. Graphics or photos beyond the allowed average of 3 per webpage shall be billed at an additional \$____ each. Where custom graphic work (beyond the scope of the “Custom Graphics Package” detailed above) is requested, it will be billed at the hourly rate specified below. The store size and additional services, and prices of each are detailed on the attached estimate.

5. Online Stores Only. (Cross out this section for Standard Website Packages.) The text and graphic content of the web pages will be supplied by the client and executed as specified by the client in the “Web Client Questionnaire” dated _____ and the “Store Planning Worksheet” dated _____. It is understood that total prices calculated below are likely to vary from the final amount due to different quantities of products, categories, photos, regular pages, etc. in the final store. An Estimate from Wavelength Productions dated _____ is attached to this document and governs the prices for this contract. Notwithstanding any prices listed in literature or on web pages, the client and Wavelength Productions agree that the services described above in this section shall be completed for \$_____ and upon this amount the first payment shall be determined. The final payment shall reflect and include all elements actually completed at the prices attached.

I include e-mail/phone consultation of up to 2 hours total general Internet orientation education, marketing strategy, Web design consultation, and helping clients learn to use the store software. Telephone long distance charges are in addition to package rates quoted. Additional education and consultation is at my hourly rate.

Product web pages, products, or photos added after the store is ready for advertising to the Web search engines will be calculated for actual time spent at the hourly rate specified below.

6. Maintenance and Hourly Rate. This agreement includes minor web page maintenance to regular web pages (not store product pages) over a three-month period, including updating links and making minor changes to a sentence or paragraph. It does not including removing nearly all the text from a page and replacing it with new text, major page reconstruction, new pages, guest books, forums, or navigation structure changes. If the client or an agent other than Wavelength Productions attempts updating the client's pages, time to repair web pages will be assessed at the hourly rate, and is not included as part of the updating time. The six-month maintenance period commences upon the date the client signs this contract.

Changes requested by the client beyond those limits will be billed at the hourly rate of \$25.00. This rate shall also govern additional work authorized beyond the maximums specified above for such services as general Internet orientation education, marketing consulting, web page design, editing, modifying product pages and databases in an online store, and art, photo, graphics services, and helping clients learn how to use their own webpage editor

7. Changes to Submitted Text. Please send me your **final text**. Time required to make substantive changes to client-submitted text after the web pages have been constructed will be additional, billed at the hourly rate.

8. Web Hosting. The client understands that any web hosting services require a separate contract with a web hosting service. The client agrees to select a web hosting service which allows Wavelength Productions full access to the website via FTP (File Transfer Protocol). The client will be solely responsible for any and all hosting service charges.

9. Completion Date. Wavelength Productions and the client must work together to complete the website in a timely manner. We agree to work expeditiously to complete the web site no later than _____.

If the client does not supply Wavelength Productions complete text and graphics content all web pages contracted for within six weeks of the date this contract was signed, the entire amount of the contract becomes due and payable. If the client has not submitted complete text and graphics content within two months after signing of this contract, an additional continuation fee of 10% of the total contract price will also be assessed each month until the web site is advertised.

10. Project Delivery. The final web site design project will be published to the client's hosting service upon receipt of final payment or delivered via diskette upon the receipt of full payment.

11. Assignment of Project. Wavelength Productions reserves the right to assign subcontractors to this project to insure the right fit for the job as well as on-time completion.

12. Legal Stuff. Wavelength Productions does not warrant that the functions contained in these web pages or the Internet web site will meet the client's requirements or that the operation of the web pages will be uninterrupted or error-free. The entire risk as to the quality and performance of the web pages and web site is with client. In no event will Wavelength Productions be liable to the client or any third party for any damages, including any lost profits, lost savings or other incidental, consequential or special damages arising out of the operation of or inability to operate these web pages or web site, even if Wavelength Productions has been advised of the possibility of such damages. If any provision of this agreement shall be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from this agreement and shall not affect the validity and enforceability of any remaining provisions.

13. Copyrights and Trademarks. The client represents to Wavelength Productions and unconditionally guarantees that any elements of text, graphics, photos, designs, trademarks, or other artwork furnished to Wavelength Productions for inclusion in web pages are owned by the client, or that the client has permission from the rightful owner to use each of these elements, and will hold harmless, protect, and defend Wavelength Productions and its subcontractors from any claim or suit arising from the use of such elements furnished by the client.

14. Laws Affecting Electronic Commerce. From time to time governments enact laws and levy taxes and tariffs affecting Internet electronic commerce. The client agrees that the client is solely responsible for complying with such laws, taxes, and tariffs, and will hold harmless, protect, and defend Wavelength Productions and its subcontractors from any claim, suit, penalty, tax, or tariff arising from the client's exercise of Internet electronic commerce.

15. Copyright to Web Pages. Copyright to the finished assembled work of web pages produced by Wavelength Productions is owned by Wavelength Productions. Upon final payment of this contract, the client is assigned rights to use as a web site the design, graphics, and text contained in the finished assembled web site. Rights to photos, graphics, source code, work-up files, and computer programs are specifically not transferred to the client, and

remain the property of their respective owners. Wavelength Productions and its subcontractors retain the right to display graphics and other Web design elements as examples of their work in their respective portfolios.

16. Payment of Fees. In order for Wavelength Productions to remain in business, payments must be made promptly. Fees to Wavelength Productions are due and payable on the following schedule: 50% upon signing this contract, 50% when the web pages have been constructed according to the client's original written specifications. If the total amount of this contract is less than \$400, the total amount shall be paid upon signing this contract. In case the client has not secured Web space on a web hosting service by the time the web pages are completed, the web pages may be delivered to the client on diskette or attached to an e-mail message. Advertising the pages to Web search engines and updating occur only after the final payment is made. All payments will be made in US funds.

Delinquent bills will be assessed a \$15 charge if payment is not received within 10 days of the due date. If an amount remains delinquent 30 days after its due date, an additional 5% penalty will be added for each month of delinquency. Wavelength Productions reserves the right to remove web pages from viewing on the Internet until final payment is made. In case collection proves necessary, the client agrees to pay all fees incurred by that process. This agreement becomes effective only when signed by Wavelength Productions. Regardless of the place of signing of this agreement, the client agrees that for purposes of venue, this contract was entered into in Dane County, Wisconsin, and any dispute will be litigated or arbitrated in Dane County, Wisconsin. Please pay on time.

17. Sole Agreement. The agreement contained in this "Web Site Design Contract" constitutes the sole agreement between Wavelength Productions and the client regarding this web site. Any additional work not specified in this contract must be authorized by a written change order. All prices specified in this contract will be honored for six (6) months after both parties sign this contract. Continued services after that time will require a new agreement.

18. Initial Payment and Refund Policy.

The total amount of this contract is \$_____

This agreement begins with an initial payment of \$_____. If the client halts work and applies by registered letter for a refund within 30 days, to Karen Aune, 2542 Coolidge St., Madison, WI , phone (608) 242-2475, work completed shall be billed at the hourly rate stated above, and deducted from the initial payment, the balance of which shall be returned to the client. If, at the time of the request for refund, work has been completed beyond the amount covered by the initial payment, the client shall be liable to pay for all work completed at the hourly rate stated above. No portion of this initial payment will be refunded unless written application is made within 30 days of signing this contract.

The undersigned agrees to the terms of this agreement on behalf of his or her organization or business.

On behalf of the client (authorized signature):

_____ Date _____

Print Name: _____

On behalf of Wavelength Productions (authorized signature)

_____ Date _____